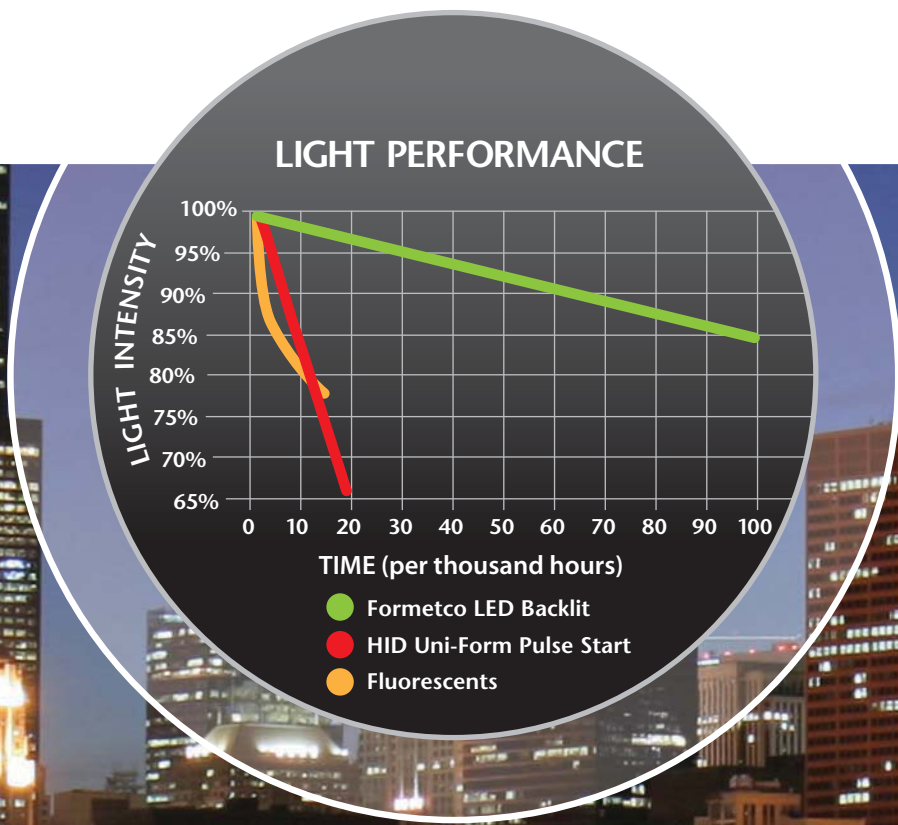




# **Bold is Back**

The presence of Backlit Billboards



## Excellent Energy Savings

- Quickly save enough on power to pay for the display
- Can achieve an incredible 70% power savings over conventional lighting
- Take advantage of cash incentives from Municipal Energy Programs
- A low voltage transformer replaces high failure ballasts
- See our Savings Calculator at [formetco.com](http://formetco.com)

Powered by **AdTech**

Contact us to get the **Green Facts** on this product





The Most Advanced  
**Backlit Billboard**  
Technology

An incredible lighting solution designed to dramatically reduce the heat generated by LED's. The results are an increased LED lifespan, superior light output, and energy savings.

**FORMETCO®**

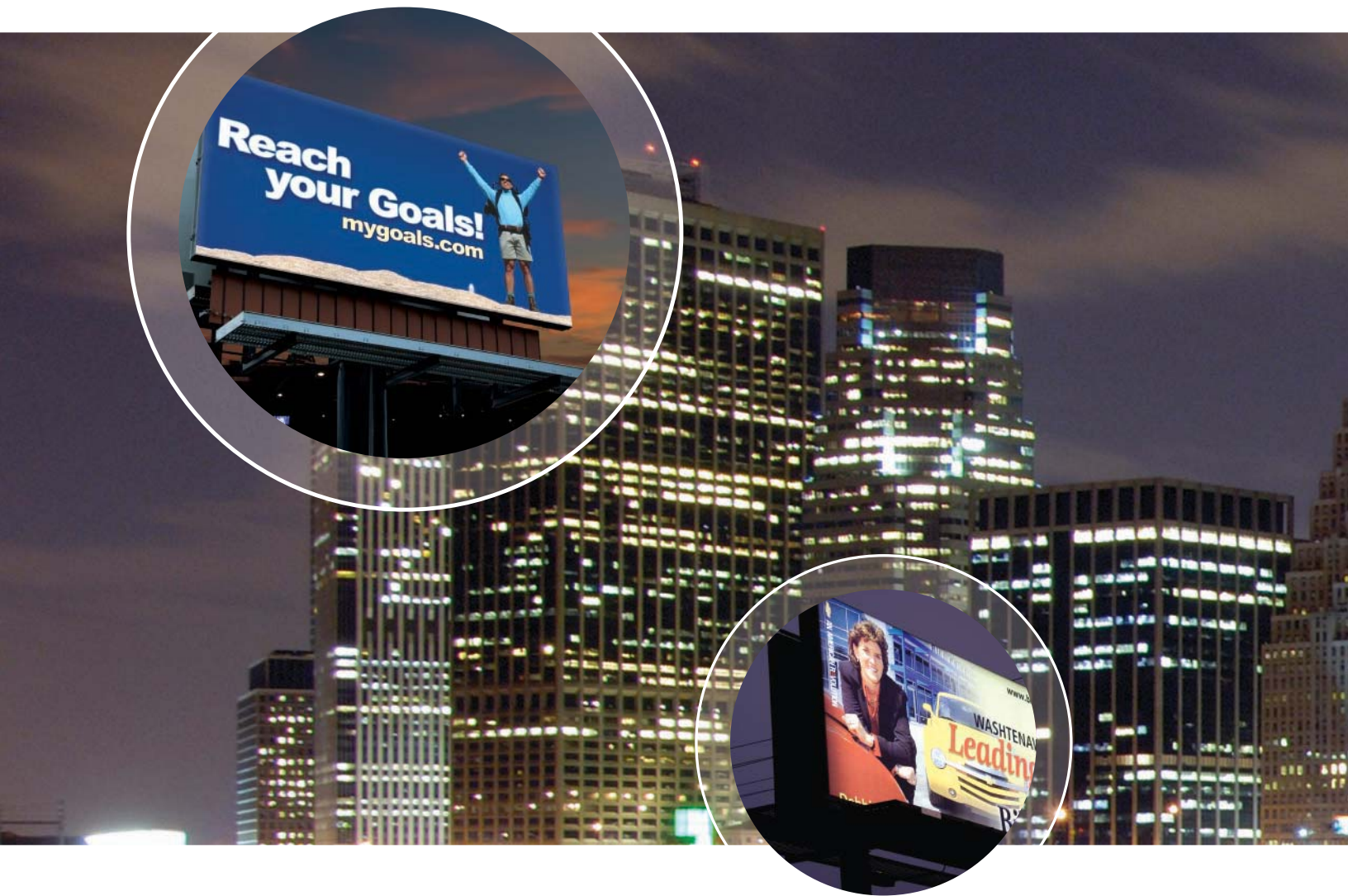
Excellence is our standard.



## Brilliant Visual Acuity

- Keeping the LED cooler provides nearly perfect color rendering
- Achieves a consistent pure white light, not possible with conventional lighting
- The display is evenly lit from edge to edge
- Graphics and colors are presented with true accuracy

Visit [formetco.com](http://formetco.com)  
or call us 1 800 367 6382



## Outstanding Performance

- Developed by a team of Rocket Scientists (really)
- Enjoy the lowest maintenance of any lighting solution
- “Green” cities are adopting this technology for munipicle lighting programs
- Manages heat so effectively it extends the life and increases the output of LED lights
- We provide a 7 year warranty on the light engine and 5 years on the transformer
- Our sleek 8” cabinet is designed to ease vinyl installation

**FORMETCO®**

Excellence is our standard.



## High Quality Printing

- Our print process is optimized for backlit displays
- We provide high resolution color correct printing
- Our expert production team will ensure a perfect fit and finish
- We use the highest quality materials resulting in an outstanding backlit display

**FORMETCO®**

Excellence is our standard.

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