

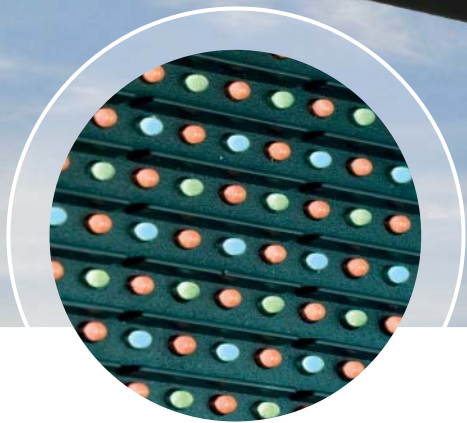


Next Generation

Digital Displays



Actual Digital Display Image



A Brighter Enhanced Image

New Display Advancements deliver incredible image quality

- True Pixel Pitch modules are available in 16, 20 and 26mm
- Enhanced Pixel Technology delivers a new level of image clarity
- Consistency and uniformity in color from the Highest Quality LEDs
- At 8000+ nits, our displays are over 30% Brighter and remain bright even in harsh daylight
- New high contrast module and louver design provides a sharp image with rich detail
- Automatic, Scheduled or Manual dimming methods for full control over display brightness



New thin cabinet design
with integrated
heat management

Formetco Introduces the next level of Quality and Innovation for Digital Displays

- Built to the same high standards of all our billboard products
- The internal heat management system ensures performance, while increasing the display life span
- Our new thin line cabinet option reduces overall weight and streamlines installation
- Our water resistant cabinet design is an IP65 protected enclosure and withstands any outdoor condition
- Structural Effects options are available to enhance a standard billboard structure

FORMETCO®

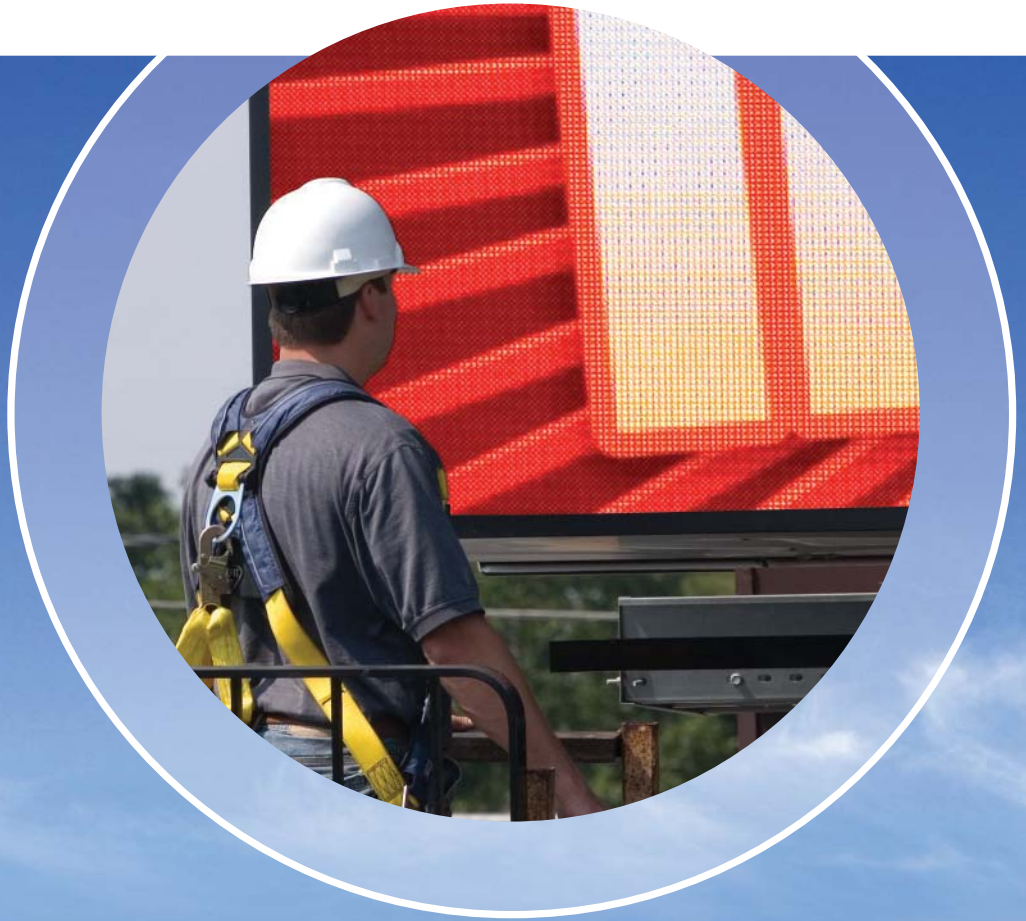
Excellence is our standard.



Advanced Software matched with Content Expertise

- Our management software is designed specifically for the Outdoor Industry
- Manage posting from any computer in any location via the web
- User-friendly interface with powerful scheduling tools offering unlimited flexibility
- Diagnostic reports created instantly to help monitor your display performance
- Color Calibration software down to the pixel to ensure your display is uniform
- Our Content Design team can help you deliver the most effective ads

Visit formetco.com
or call us 1 800 367 6382



Performance backed by Outstanding Service

- Backed by the leading supplier to the Outdoor Advertising industry
- Formetco offers a standard 5 year parts and 1 year on-site labor warranty
- Proof of Performance Reports via web cameras monitoring back to your control software
- Custom Service Plans available to fit your business model and budget
- Instant Email Alerts provided by our software diagnostic tools
- Backup control systems for superior reliability
- A Responsive Network of Certified Technicians

FORMETCO®

Excellence is our standard.



Quality you can rely on

We've been delivering the highest quality products to the Outdoor Advertising industry for nearly 40 years

- Dynamic displays with outstanding image quality and brightness
- Flexible, user-friendly software and display controls designed for the industry
- Display systems that are engineered for reliability and consistent performance
- Superior support before and after the sale from an experienced Digital Display Team
- Quick turnaround with a short lead time

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Excellence is our standard.

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